



**TCEB Malaysia and Singapore Roadshow 2018**  
**By Thailand Convention & Exhibition Bureau**

(\*As of 7.1.2017)

**Date:** Mon 05 March (Malaysia) & Wed 7 March 2018 (Singapore)

**Locations:** KL Malaysia & Singapore

**Attendance:**

- Approx. 50 -60 buyers (MICE Agents, Meeting Planners & Corporate Agents)
- 20 Thai sellers
- TCEB, TAT, TICA, TG & VIPs

**Program:**

**Kuala Lumpur, Malaysia – Monday 05 March 2018**

**Venue:** Le Meridien Hotel, KL

**Address :** 2, Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50470 Kuala Lumpur, Wilayah Persekutuan Kuala

14:00	<b>Arrival at venue for set-up</b> Le Meridien KL, Room Gallery 1
14:30	<b>Seller briefing at the venue</b> Insights on the Malaysian market & attending buyers, by Organizer
15:00	<b>Arrival and registration of guests</b> Afternoon tea on arrival
15:30	<b>Welcome speech &amp; opening</b> By TCEB Director Meeting & Incentives Dept, Khun Nooch Homrossukhon
15:40	<b>TCEB VDO Presentation</b> by TCEB Manager of Meeting and Incentive department
16:00	<b>Table-top session – buyer meets seller</b>
18:30	<b>Welcome remarks</b> By The Ambassador from a Royal Thai Embassy in KL Malaysia
19:00	<b>Dinner &amp; Entertainment</b> Sit down format
20:00	<b>Lucky Draw</b>
20:30 hrs.	<b>Event ends</b> Seller de-briefing & break-down

Thailand Convention & Exhibition Bureau (Public Organization)

Siam Tower, 12B & 26 Fl., 989 Rama 1 Road, Pathumwan, Bangkok 10330, Thailand  
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## Singapore – Wednesday 7 March 2018

**Venue: Mandarin Orchard**  
**Address: 333 Orchard Road, Singapore 238867**

- 09:00                    **Arrival at venue for set-up**  
Mandarin Orchard , Ballroom 1
- 11:00                    **Market Briefing** by TCEB Singapore Representative
- 11:30                    **Arrival and registration of guests**  
Afternoon tea on arrival
- 12.15                    **Welcome speech & opening**  
By TCEB Director Meeting & Incentives Dept, Khun Nooch Homrossukhon
- 12.25                    **Welcome remarks**  
By The Ambassador from a Royal Thai Embassy in Singapore
- 12:30                    **TCEB Presentation**  
By Manager of Meeting and Incentive department
- 12.45                    **Networking Lunch**  
Sit down format
- 14.00                    **Table-top session** – buyer meets seller
- 16:15                    **Lucky Draw**
- 17:00 hrs.              **Event ends**  
Seller de-briefing & break-down

*\*Subject to change*