

## **TCEB Australia Roadshow 2018**

## By Thailand Convention & Exhibition Bureau

(\*As of 13.12.2017)

# Date: Tues 30 Jan – Thurs 1 Feb 2018

## Locations: Sydney & Melbourne, Australia

### Attendance:

- Approx. 40 buyers (PCO's, Meeting Planners & Corporate Agents)
- 15 Thai sellers
- TCEB, TAT, TG & VIPs

#### Program:

### SYDNEY – Tues 30 Jan 2018

# Venue: Pier One, Darling Harbor 11 Hickson Road, Walsh Bay Sydney

14:00	Arrival at venue for set-up
	Pier One, Darling Harbour, Dawes Point Rooms
14:30	Seller briefing at the venue
	Insights on the Australia market & attending buyers, by TCEB MI Australia Representative
15:30	Arrival and registration of guests Afternoon tea on arrival
16.00	Welcome speech & opening
	By TCEB Director Meeting & Incentives Dept, Khun Nooch Homrossukhon
16.10	Welcome remarks
	By Consul-General, Royal Thai Consulate General, Sydney
16.15	Table-top session – buyer meets seller
	Light refreshment service continues
18:30	TCEB VDO presentation & lucky draw (stage 1)
	By TCEB MI Australia Representative
18.45	Dinner & Entertainment
	Stand-up format for continued buyer / seller engagement
19:30	Lucky Draw (stage 2)
20:30 hrs.	Event ends
	Seller de-briefing & break-down



## MELBOURNE – Thurs 1 Feb 2018

# Venue: Sheraton Melbourne, 27 Little Collins Street Melbourne

14:30	Arrival at venue for set-up
	Sheraton Melbourne, Ballroom 2
15:30	Arrival and registration of guests Afternoon tea on arrival
16.00	Welcome speech & opening
	By TCEB Director Meeting & Incentives Dept, Khun Nooch Homrossukhon
16.10	Welcome remarks
	By Honorary Thai Consul-General, Melbourne
16.15	Table-top session – buyer meets seller
	Light refreshment service continues
18:30	TCEB VDO presentation & lucky draw (stage 1)
	By TCEB MI Australia Representative
18.45	Dinner & Entertainment
	Stand-up format for continued buyer / seller engagement
19:30	Lucky Draw (stage 2)
20:30 hrs.	Event ends
	Seller de-briefing & break-down

\*Subject to change